

MESSAGE

The Swachh Bharat Abhiyan launched by honourable Prime Minister Narendra Modi on 2nd October 2014 is aimed to make India clean by October 2019, which happens to be Mahatma Gandhi's 150th birth anniversary. However, we must remember that the campaign is not just the responsibility of our honourable Prime Minister or the government. It is the responsibility of each and every citizen of the country. We should all actively participate in this campaign for a better life. It should be taken as the first and foremost responsibility by everyone. All should understand that cleanliness is as necessary as food and water.

Changing the attitude and behaviour of the adults may not be easy but India's children, you the students could well become the harbinger of this change. That's why honourable Prime Minister Narendra Modi's clean movement begins at the school level.

The habits that are learnt and followed at a young age get embedded in one's personality. It goes a long way to make you healthy and productive youths who will be true assets to our country. Develop the habit of keeping your surroundings clean. Abstain yourself from littering. Discourage your peers from doing so. Avoid the use of plastic.

I hope you all, the stakeholders of tomorrow will definitely help to realise that dream Gandhiji envisaged. Keep yourself clean, healthy, wealthy and wise.